



# Ahmed Elmalla

## Graphic Designer & Art Director

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- National : Egyptian
- Born : July 1987

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### PROFILE

I'm a Graphic Designer and Illustrator with over 16 years experience. I have helped many small to big companies by designing for 2d/3d animation or print media I like creating design that is beautiful, appealing and communicates intended message to target audiences. I believe that strong communication and collaboration helps me create the best possible deliverables for my clients.

### Education

Bachelor of Management Information Systems  
King Mariout Higher Institutes 2008

### Abilities

Graphic Design , User interface , Editorial layout , Comics , infographic , Character design , 3d design , logo branding , Motion graphic , web design

### PERSONAL SKILLS

- Problem solving
- Thinking creatively
- Attention to detail
- Communication skills

### Duties:

- Managing, producing and designing projects from brief to fulfilment.
- Designing & creating marketing & e-marketing materials on a range of projects.
- Ensuring consistency in a clients corporate and promotional rands.
- Presenting finalised ideas & concepts to clients, colleagues and senior managers.
- Answering queries from clients.
- Creating original artwork for short and long term projects.
- Involved in designing advertisements, brochures, handouts, flyers and online graphics.
- Working with a range of media, including photography, to create final artwork.
- Designing pitches and presentations for the sales teams.
- Keeping up to date with new software, post-production techniques & industry trends.
- Producing graphic content for site re-skins, page layouts, email designs, site graphics .

### Art Director in Dulani

NOV 2021- Present  
Saudi Arabia , Riyadh



### Art Director in Jobzella

Dec 2017-Sept2021  
Cairo - Egypt



### Senior Designer in Nitco Solutions

Dec 2014 - NOV2017  
Saudi Arabia , Riyadh



### Graphic Designer in Rawee3 advertising

Feb 2012 - Oct 2014  
Sabt Alalayah, Saudi Arabia



### Graphic Designer in Dayaat Magazine

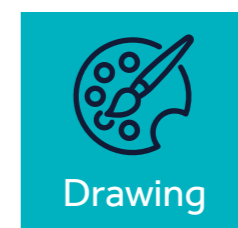
Jul2007 - Jan2012  
Damnhour - Egypt



### HOBBIES



Digital art



Drawing



Photography

### LANGUAGE

English

ARABIC

### SOFT SKILL

Ai illustrator

Photoshop

After Effects

indesign

audition

premiere

Maya

Moho

ZBrush

Mac/pc